

**ITF**

POWERED BY 

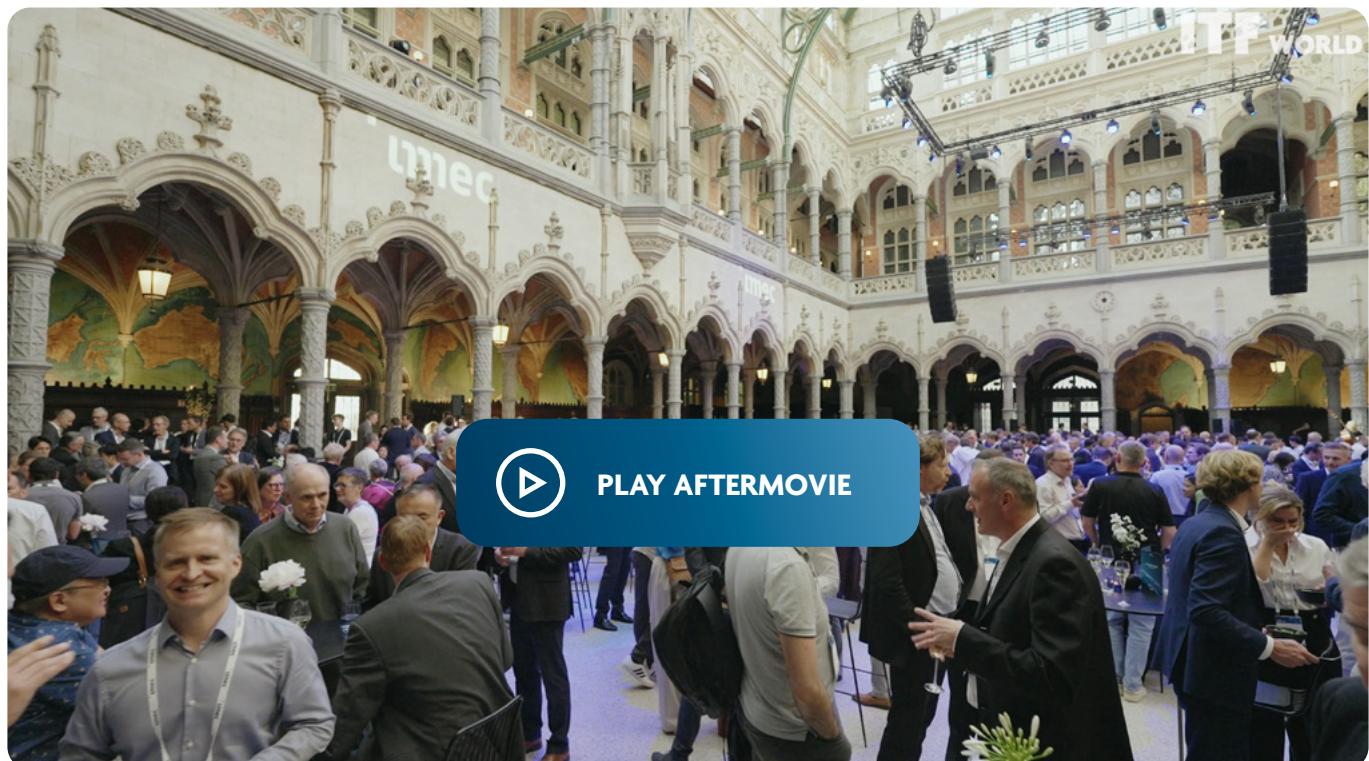


# Communication sponsorship opportunities in 2026

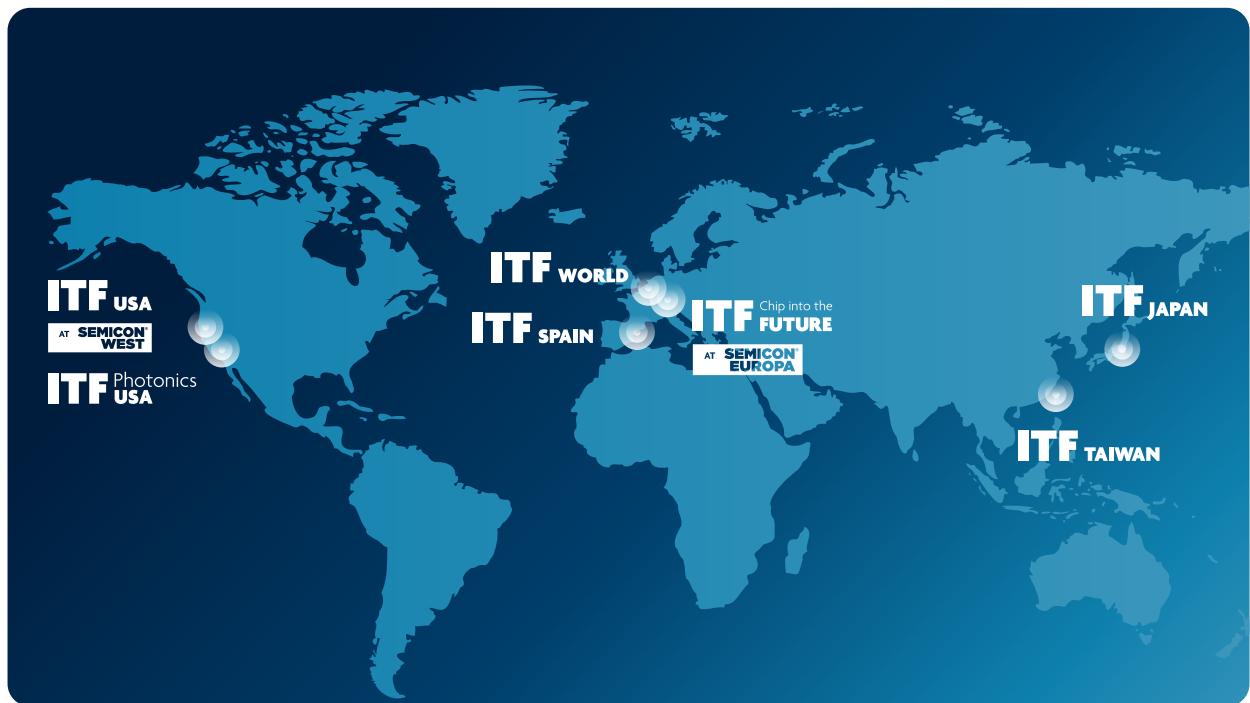
# 1 Imec Technology Forums at a glance

The **imec Technology Forums (ITFs)** are a global series of thought leadership events where the world's leading semiconductor and deep tech experts come together to explore the technologies shaping the future. Organized by imec, ITFs bring together decision-makers from industry, academia, and research to discuss innovation roadmaps, ecosystem collaboration, and the challenges ahead.

Each year, **ITF World** serves as the flagship event, attracting a highly curated international audience and showcasing breakthrough insights across advanced semiconductor technologies, system innovation, and deep tech applications. Past editions have featured visionary keynotes, high impact technology sessions, and strategic perspectives from global industry leaders, making ITF World a must attend forum for the semiconductor ecosystem.



Complementing ITF World, **regional ITFs** take place across key innovation hubs worldwide. These localized editions maintain the same high-quality content and audience relevance while addressing region-specific priorities and opportunities. Together, ITF World and the regional ITFs form a connected global platform that reaches thousands of senior technology and business leaders throughout the year.



For a complete list of all upcoming ITFs, please visit [imecitf.com](http://imecitf.com)



# 2 Why become an ITF communication sponsor?

By becoming a communication sponsor, you align your brand with one of the most influential deep tech event platforms worldwide and actively contribute to amplifying the ITF story across channels. As a communication sponsor, you gain privileged access to a **high-value, innovation-driven audience**, including:

- Semiconductor industry executives and decision-makers
- R&D leaders and technology strategists
- Deep tech innovators and ecosystem partners
- Academia, research institutes, and policy stakeholders

Through this sponsorship, you receive **brand visibility before, during, and after the event**, positioning your organization alongside imec as a trusted voice in advanced technology. Through coordinated communication efforts, your brand is showcased to a targeted audience that actively shapes technology roadmaps and investment decisions.

In addition to visibility, sponsors benefit from:

- Up to **2 complimentary event tickets** to attend the ITF of your sponsorship and engage directly with the ecosystem;
- Association with a globally recognized technology forum and thought-leadership brand;
- Opportunities to reinforce credibility and relevance within the semiconductor and deep tech community.

This sponsorship is designed not only to extend reach, but to foster meaningful connection with the audiences that matter most to your organization.



# 3 What is expected from an ITF communication sponsor

As a communication sponsor, you play an active role in **amplifying ITF communications** through your own media and communication channels. The goal is to create mutual value by combining imec's content leadership with your platform's reach and influence.

<b>YOUR AUDIENCE INCLUDES</b>	Leading executives from the broad technological ecosystem. This audience may encompass a wide range of sectors, such as semiconductors (from research and development to material and tool suppliers, IDMs, and foundries), automotive, healthcare, Industry 4.0, data and telecommunications, and consumer electronics, among others.
<b>ENGAGEMENT CHANNELS</b>	<ul style="list-style-type: none"><li>• ITF to be featured in your <b>newsletter</b></li><li>• 2 <b>social media</b> posts<ul style="list-style-type: none"><li>▶ 1 post about the main themes of event</li><li>▶ 1 post about the speakers</li></ul></li><li>• ITF featured on your <b>website</b> (as a separate webpage, banner, agenda/calendar entry, ...)</li></ul>
<b>REQUIRED ELEMENTS FOR ALL ENGAGEMENT CHANNELS</b>	<ul style="list-style-type: none"><li>• Link back to ITF website</li><li>• Correct use of UTM tracking links, provided by imec</li><li>• Use of ITF branding &amp; banners, provided by imec</li><li>• Share screenshots of your communications with imec*</li></ul> <p><i>*Your performance will be measured through our UTM tracking links. Visual confirmation of the communications you send out will be required before any complimentary tickets are issued.</i></p>
<b>TIMEFRAME</b>	All communications must be sent out by 30 days before the event. <ul style="list-style-type: none"><li>• <b>ITF World</b>: increased communication intensity between February and April 2026.</li><li>• <b>Regional ITFs</b>: increased communication intensity between 90 to 30 days before the event.</li></ul>

Imec provides the necessary **communication assets and guidance**, including suggested messaging, visuals, and key talking points, making it easy to integrate ITF promotion into your existing communication flow.

By leveraging your platform, you help extend the reach of ITF while reinforcing your organization's position as an engaged and visible partner in the global semiconductor and deep tech ecosystem.



# 4 Sponsorship Application

## Selected ITF(s):

Company:

Reach of your newsletter:

Reach of a typical event promotion post:

Registered address:

Postal code:

City:

Country:

First name:

Last name :

Function:

Email:

VAT number:

Please send your **company logo** (vector format such as .ai or .eps) and **company boilerplate** together with **this application form** to [imecif@imec.be](mailto:imecif@imec.be)

By signing this application form you acknowledge to have read, understood and accept the terms and conditions of sponsorship attached hereto. Please return a duly signed and completed application form.

Date:

Company name:

Name signatory\*:

Signature:

\*This person is authorized to represent and sign on behalf of the company.

## Terms and conditions:

1. These Terms constitute the entire sponsorship agreement ("Agreement") between IMEC and the Company ("Sponsor").
2. Sponsor shall complete the application form (marked ad "Sponsorship application") and send this form to IMEC to apply for sponsorship. The Agreement shall start once IMEC has received the duly signed and completed application form and IMEC has approved it. The Agreement shall expire at the end of the sponsored event. If the Sponsor selects more than one event, the Agreement will expire at the end of the last sponsored event.
3. Each sponsorship shall be approved by IMEC on a 'first come first serve' basis. IMEC reserves the right to reject a potential Sponsor for any reason at any time.
4. Sponsor agrees to allow IMEC to use the Sponsor's name, trademark, logo, tag line or other materials for the purpose of the by sponsor selected event sponsor package or promotion of the event. The Sponsor represents and warrants that it owns or has the necessary rights to grant the right to IMEC to use these materials and that they not upon the intellectual property rights of any third party. The Sponsors agrees to indemnify and hold IMEC and its officers, directors, agents and employees harmless from and against infringe any and all claims, damages, liabilities, costs, and expenses arising from or in connection with any breach of this representation and warranty.
5. Sponsor shall be entitled to the following tag line on their marketing materials during the term of the Agreement: "Official Communication Sponsor of (name of the event, followed by year and place of the sponsored event".
6. Company boilerplate and high-resolution logo must be provided by the Sponsor together with the signed application form or otherwise agreed upon. The Sponsor acknowledges that its failure to provide logo and sponsor materials in the required formats and in due time may result in IMEC's inability to comply with its obligations under this Agreement. The Sponsor therefore agrees to provide the Sponsor materials in a timely manner and to cooperate with IMEC in the event that any issues arise with respect to the materials.
7. IMEC reserves the right to cancel the event by serving notice in writing to the Sponsor.
8. IMEC shall not be liable for any damages or losses suffered by the Sponsor as a result of any breach of this Agreement by IMEC, except to the extent caused by the wilful misconduct or gross negligence of IMEC. In no event shall the total liability of IMEC to the Sponsor under this Agreement exceed the amount of the sponsorship fee paid by the Sponsor. In no event shall either Party be liable to the other for any consequential, indirect or punitive damages arising out of the performance of the present Agreement.
9. This Agreement shall be governed by and construed in accordance with Belgian law and the Sponsor agrees that the courts of Leuven, Belgium shall have exclusive jurisdiction to settle and dispute which arise out of, under, or in connection with this Agreement.