



Media sponsorship ITFs in 2025

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IMEC TECHNOLOGY FORUMS (ITFs) IN 2025

BOOST YOUR BRAND WITH DECISION MAKERS IN SEMICONDUCTORS AND DEEP TECH

Are you aiming to make a significant impact among top professionals in the tech industry? Traditional marketing efforts may not be enough, as these professionals often spend little time on social media and rarely open direct emails.

However, many of them do attend the Imec Technology Forum (ITF). This global innovation roadshow attracts leading executives from the broad technological ecosystem, including policymakers, futurists, technology gurus, entrepreneurs, analysts, and investors.

They come to the ITFs to:

- Learn the latest advancements from imec, the world's leading semiconductor R&D hub.
- Catch inspiring talks from other opinion leaders in the tech industry.
- Connect with their peers during numerous networking moments.

ITF WORLD

ITF World, held in Antwerp, Belgium, is imec's flagship event, attracting more than 2,000 attendees from around the globe.

Imec's experts showcase the latest advancements in nano- and digital technology through enlightening presentations and a buzzing demo floor. Key opinion leaders from the tech industry and policy makers also take to the stage to share their insights. Previous speakers include Jensen Huang (NVIDIA), Martin van den Brink (ASML), and Ursula von der Leyen (European Commission).

A highlight of each ITF World is the presentation of imec's Lifetime of Innovation Award, warmly accepted by industry legends such as Gordon Moore (Intel), Bill Gates (Microsoft), and Lisa Su (AMD).

ITF World 2025 will be held from May 20 to 21, and will focus on the next phase of digital transformation, where continued transistor scaling combined with advanced optical and electrical interconnects will enable new leaps in performance needed to power the AI-enabled applications of the future.

Special attention will be given to imec's new role as host of the NanoIC pilot line, deployed by the European Chips Act to accelerate beyond-2nm chip innovation.

REGIONAL AND TOPICAL ITFs

The success of ITF World gave rise to additional events focusing on specific topics or certain markets. The 2025 overview of all regional and topical ITFs can be consulted at imecitf.com. All ITFs are open to media sponsorships.

BENEFITS FOR A MEDIA SPONSOR

- Visibility for your organisation as a media sponsor of the ITF of your preference in 2025
- Your logo and boilerplate on the website of the ITF that you are sponsoring, with a link to your website
- Your magazines available for the attendees of the ITF you are sponsoring

WHAT IS EXPECTED FROM A MEDIA SPONSOR?

- **Website and/or newsletter promotion:** agree to display a sponsored banner ad or include an article about the ITF you are sponsoring, on your website and/or newsletter at least once, two weeks before the start of the event.
- **Social media promotion:** commit to sharing at least three promotional posts about the ITF you are sponsoring, on your social media channels using the provided UTM-links.
- **Proof of promotion:** provide screenshots or links demonstrating your website, newsletter, and social media promotions for our records, at the latest two weeks before the start of the event.

SPONSORSHIP APPLICATION

Company:

Registered Address:

Postal Code:

City:

First name:

Last name :

Function:

Country:

Email:

VAT number:

Please send your **company logo (eps format)**, **website hyperlink** and **company boilerplate** together with this **application form** to:
imecitf@imec.be

By signing this application form you acknowledge to have read, understood and accept the terms and conditions of sponsorship attached hereto.

Date:

Company stamp:

Signature:

TERMS AND CONDITIONS:

1. These Terms constitute the sponsorship agreement ("Agreement") between IMEC and the Company ("Sponsor") that completes the application form (marked ad "Sponsorship application") and sends this form to IMEC. In exchange for the commitments of Sponsor as listed in the Sponsorship application, Sponsor is entitled to the benefits listed in the application form.
2. Each sponsorship shall be assigned and approved by IMEC on a 'first come first serve' basis. IMEC reserves the right to reject a potential Sponsor for any reason.
3. The Agreement shall start the day after IMEC receives the duly signed and completed application form and it shall be terminated at the end of the sponsored event.
4. Sponsor agrees to allow IMEC to use the Sponsor's name, trademark, logo, tag line or other materials for the purpose of the by sponsor selected event sponsor package or promotion of the event. The Sponsor represents and warrants that it owns or has the necessary rights to grant the right to IMEC to use these materials and that they not upon the intellectual property rights of any third party. The Sponsors agrees to indemnify and hold IMEC and its officers, directors, agents and employees harmless from and against infringe any and all claims, damages, liabilities, costs, and expenses arising from or in connection with any breach of this representation and warranty.
5. Sponsor shall be entitled to the following tag line on their marketing materials during the term of the Agreement: "Official Media Sponsor of ITF (...) 2025".
6. Company boilerplate and high-resolution logo must be provided by the Sponsor together with the signed application form.
7. IMEC reserves the right to cancel the event by serving notice in writing to the Sponsor.
8. IMEC shall not be liable for any damages or losses suffered by the Sponsor as a result of any breach of this Agreement by IMEC, except to the extent caused by the willful misconduct or gross negligence of IMEC. In no event shall the total liability of IMEC to the Sponsor under this Agreement exceed the amount of the sponsorship fee paid by the Sponsor. In no event shall either Party be liable to the other for any consequential, indirect or incidental damages arising out of the performance of the present Agreement.
9. These Terms and Conditions shall be governed by and construed in accordance with Belgian law and the sponsor irrevocably agrees that the courts of Leuven, Belgium shall have exclusive jurisdiction to settle and dispute which arise out of, under, or in connection with, these Terms and Conditions.